

NEWS/Press release

Dachser at ProWein 2025: Logistics for old and new worlds of wine

Current trends meet excellent logistics solutions for the global wine and spirits industry

Kempton, February 24, 2025 – “Wine and spirits, delivered with excellence” - this is the motto under which the logistics provider Dachser will be presented at ProWein 2025, which takes place in Düsseldorf from March 16 to 18. The highlight at the Dachser stand is the old vs. new world wine tasting.

At this year's ProWein trade fair, seven theme worlds and the Trend Forum will showcase the future of wine. The logistics service provider Dachser will be presenting its extensive portfolio for the wine and spirits industry in Hall 4, Stand D18. This includes worldwide procurement and distribution transports, contract logistics services, i.e. the intelligent combination of transport, warehousing and customer-specific services, customs and excise handling as well as value-added services such as packaging, personalization and display construction.

Whether tasting new wines and spirits, meeting business partners or making new contacts with experts from the winegrowing, gastronomy and retail sectors - ProWein is the meeting place for the entire wine world. “Our range of services is as sophisticated as the wines and spirits of the world,” says Stefan Käufer, Key Account Manager, Dachser Food Logistics. “At ProWein, we want to talk to the various wine and spirits producers and retailers and present ourselves as an integrated, international and reliable logistics partner. With our innovative strength and logistics expertise combined with the highest quality, flexibility and a close-knit network, we are very well positioned.”

Logistics beyond Europe: Old vs. new world wine tasting at the Dachser stand

According to this year's trade fair motto “Discover the taste of tomorrow”, the Dachser trade fair team has come up with something special. Every day, Prof. Dr. Martin Göbl, Professor of Business Administration with a focus on logistics management at Kempton University of Applied Sciences and a trained sommelier, will be presenting an old vs. new world wine tasting at the

Dachser stand. White wines will be presented in the morning and red wines will be tasted in the afternoon. The Old World wines come from Europe, while the New World is represented by wines from South America, Oceania and South Africa. The background: Dachser is also increasingly venturing into new worlds with its wine and spirits logistics and connects the European core market with overseas markets. “By closely interlinking the services of our Road Logistics and Air & Sea Logistics business segments, we will be able to offer our customers seamless, efficient end-to-end solutions,” says Stefan Behrendt, Managing Director Dachser Food Logistics, summarizing the international growth strategy. For this reason, two Dachser employees from Argentina will also be present at the stand for the first time.

ProWein has been the world's largest trade fair for wines and spirits for over 30 years. Over 5,000 exhibitors from 65 countries now present their innovations at the three-day event in Düsseldorf. The visitors are just as international as the exhibitors. In 2024, ProWein counted around 47,000 trade visitors from 136 countries.

Further press releases from Dachser can be found here:

<https://www.dachser.com/en/mediaroom/>

About Dachser:

Dachser, a family-owned company headquartered in Kempten, Germany, provides transport logistics, warehousing, and customized services in two business fields: Dachser Air & Sea Logistics and Dachser Road Logistics. The latter consists of two business lines: Dachser European Logistics and Dachser Food Logistics. Comprehensive contract logistics services and industry-specific solutions round out the company's range. A seamless shipping network—both in Europe and overseas—and fully integrated IT systems ensure intelligent logistics solutions worldwide.

Thanks to some 34,000 employees at 382 locations all over the globe, Dachser generated consolidated net revenue of approximately EUR 7.1 billion in 2023. The same year, the logistics provider handled a total of 77.4 million shipments weighing 40.0 million metric tons. Country organizations represent Dachser in 43 countries. For more information about Dachser, please visit [dachser.com](https://www.dachser.com)

Media contact Dachser:

Carina Jungchen-Wenzlick
Consultant for Corporate Public Relations

DACHSER SE
Thomas-Dachser-Straße 2
87439 Kempten

Phone: +49 831 5916-1423

Fax: +49 831 5916 81423

carina.jungchen-wenzlick@dachser.com

dachser.com